

VOL. 1
ISSUE 1

JOY

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\$150

PICK OF THE
RUE DE LA PAIX

ADULTS
ONLY

TERRI HIGGINS HOLLYWOOD'S NEW "IT" GIRL

TERRI HIGGINS

HOLLYWOOD'S NEW "IT"
GIRL

*\$50.00 AN HOUR
FIGURE MODEL*



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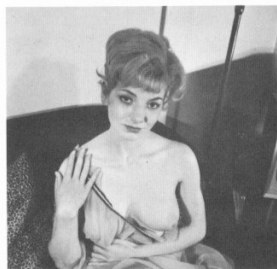
PICK OF THE RUE DE LA PAIX



Arlene is as French as the Rue de la Paix
And there isn't much more that we have to say
Just one look in her eyes, and then you'll realize
Why they call her a female roue!









HOLLYWOOD'S

\$50.00 AN HOUR



FIGURE MODEL

Margurite Empy is a face and figure that is not unknown to our readers. Margurite is California's top figure and pin-up model. Her classic features have made her a top cover girl as well. She has appeared on the covers of fashion magazines as well as art periodicals.

Margurite used her modeling money to pay for drama lessons, and now the drama lessons are paying off. Last season she appeared on the Ray Milland show and several others.

She is tops in her field, and flies (at the photographers expense) to New York and Miami to fulfill her modeling engagements.

Margurite earns \$50 an hour for figure modeling. What is it that makes a model capable of receiving such high fees? The editors that view her pictures believe that it is an ability to project ones personality.





Marguerite's complete lack of temperament while modeling is a definite asset, for models and photographers are constantly working under most unpleasant conditions, hot lights, and difficult outdoor settings are only a few.

Her pleasant personality is reflected in her sunny smile, very much in evidence here. The very pleasant working conditions alone was worth the 50 dollars an hour.





HOLLYWOOD'S NEW "IT" GIRL

Terri Higgins is a Tennessee beauty with that something special that southern girls seem to have in great profusion. Some of you old timers may be thinking that this young lady resembles Clara Bow, the "It" girl of the silent picture era. If the "It" girl had it, Terri has "It" plus. . . . A certain charm that is unexplainable. One of the first things Terri did upon arriving in Hollywood is to go blonde, she formerly was a brunette. The second was to buy herself a brand new Thunderbird, a flaming red one. Terri is now busy trying to sell the Hollywood producers that a new "It" girl is just what Hollywood needs.

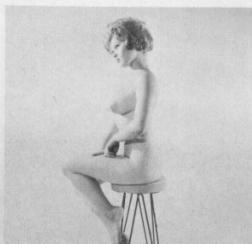
On weekends Terri and her friends go spelunking . . . now don't rush to conclusions. Speilunking is Terri's hobby. . . . It means she likes to explore caves. Terri and her friends travel long distances to romp in the staglagtites (or is it stalagmites). What ever they are you can't sit on them because they are pointed with sharp ends.

TERRI HIGGINS





Terri says that the first rule a spelunker should learn is never go into a cave alone. She found out the hard way, when she became lost in a cave for six hours. This happened of course when she was just a beginner. Just why did Terri become interested in spelunking? Just curiosity.

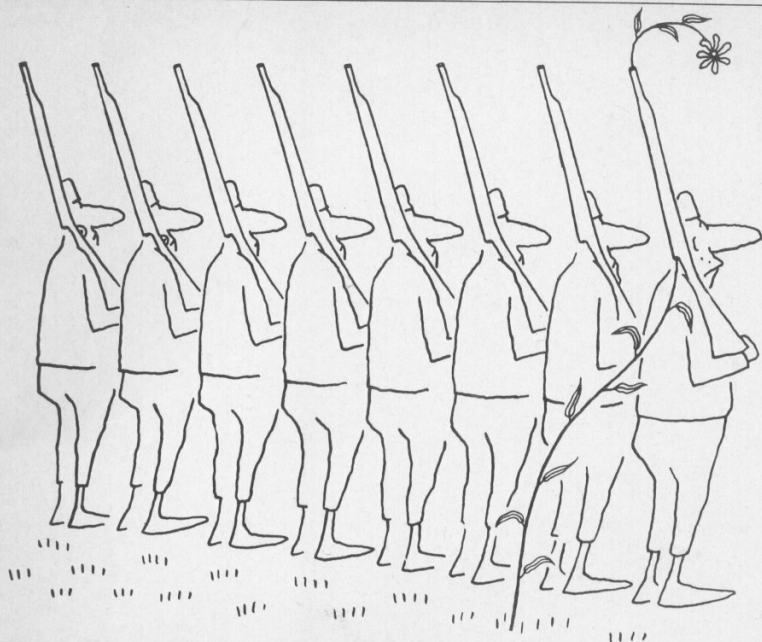


Speilunking sounds like fun. We are going to the coast next month. Perhaps we can get some pictures of Terri while she is exploring.

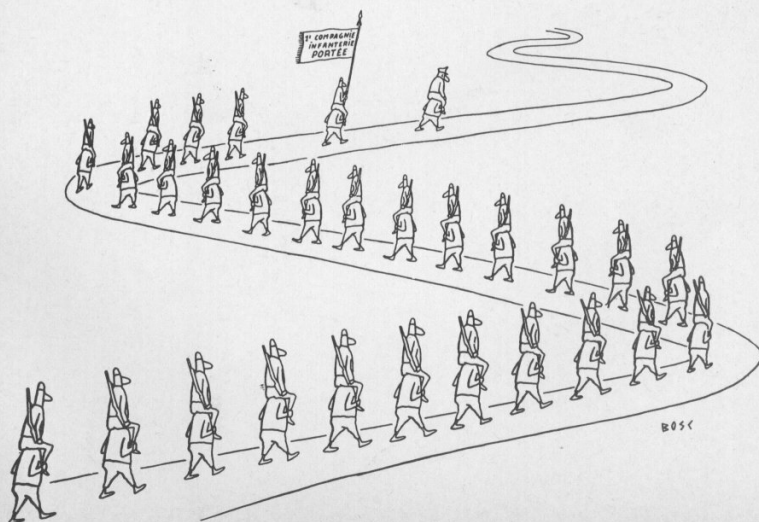


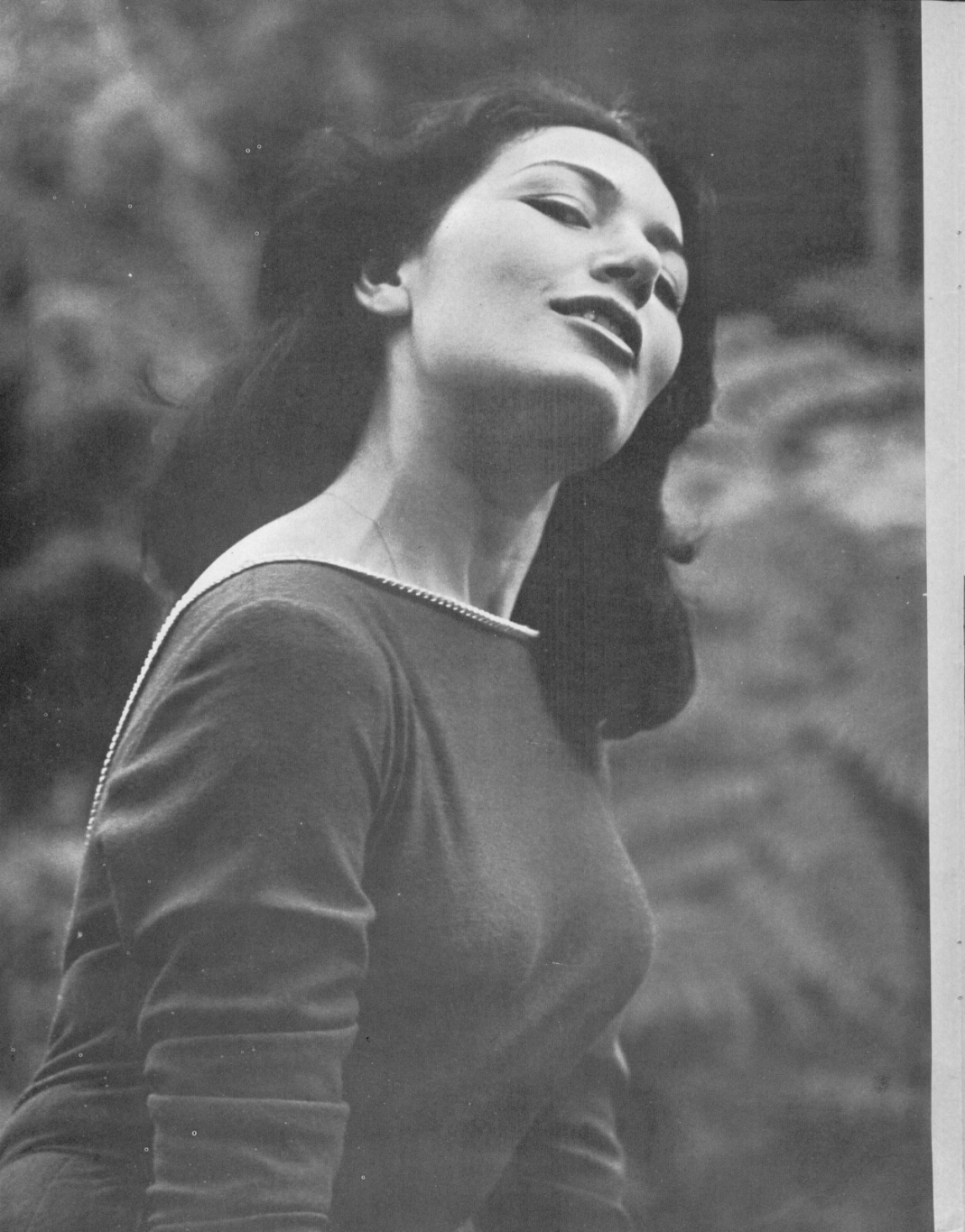






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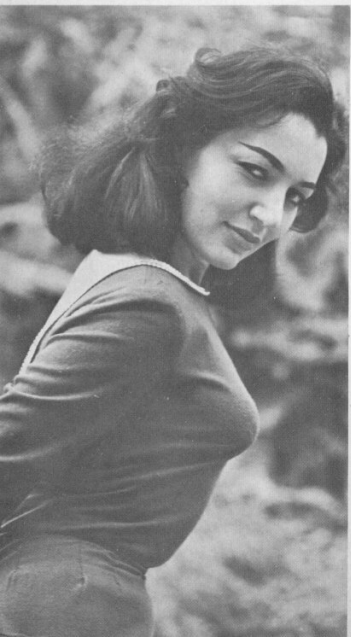
DALEY LESSON



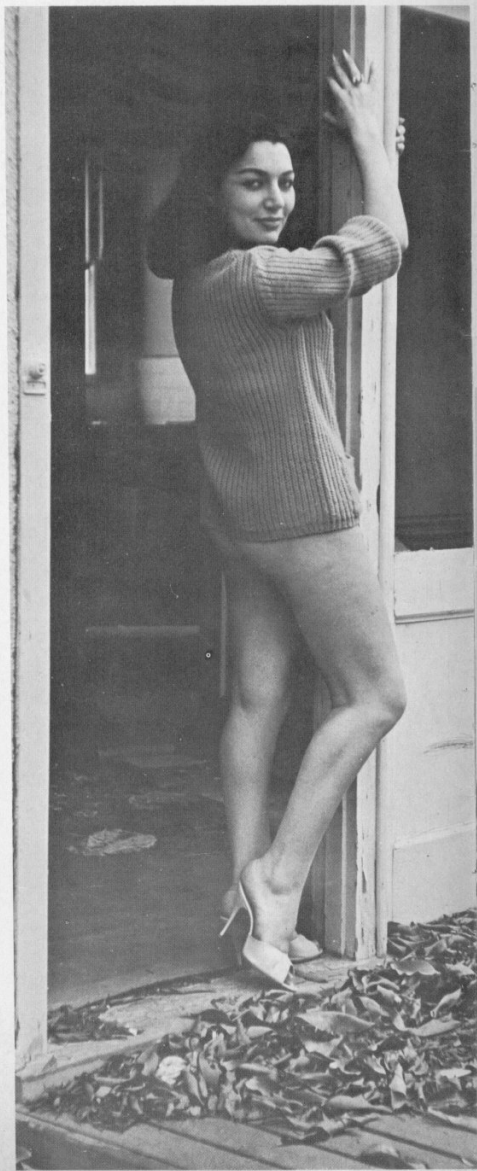
Take the numbers 39-25-36 add them all together and they become the vital statistics of Rita Daley. Wouldn't you like to take up numerology too? This lovely British beauty now lives in sunny California and vows never to leave that bit of heaven. Rita was seen regularly on the BBC in commercial films (adverts) and was a hostess on one of the popular British quiz shows. Her success led her to believe that her lovely face and form could do half as well in Hollywood.

Rita is strictly an outdoor girl, and since she arrived in California she has learned to water ski, play tennis and swim thanks to Hollywood's astute bachelors. She was very fortunate in getting a position with a travel agency and received a free trip there plus an island hopping tour. All this for a girl who never left London before her trip here. Rita decided to come here after she heard of the success of June Wilkinson, we hope this is only the beginning for these lovely British Bells, they certainly add something special to the Hollywood scene.

IMPACT is the word for Rita, that something she hopes American producers will recognize. Her expressive face and healthy full blown figure will give cinemascope a new life.



Some models need lush backgrounds. Rita prefers the lush foilage of California's outdoors. Her classic beauty, ivory complexion and those mysterious almond shaped eyes topped with jet black hair, make her a natural for California's top lens men.



QUEEN OF CURVES

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Tall, raven haired exotic Barbara King has the job that most girls only dream about. She is a social director on a beautiful cruise ship. She has been riding the oceans waves ever since leaving school. She finds it a gay exciting life. She loves people, and no need to say, people love her. Her 38-23-36 figure is a familiar one at all three of the swimming pools on board and is the envy of many of the ships passengers.

All in all though, Barbara feels that anytime you can get a job where the days work is having fun and creating fun for others, then you have something that most folks would like to do, and never have a chance. She will tell you that she frankly never wants to change, and would like to keep working even after she is married. Marriage, incidentally, isn't even a prospect at the moment for this career girl with showgirl attributes.







ANTIQUE ANTICS



The section of New York City that is known as Greenwich Village is the gathering place for weirdos from all sections of the world. The village also has a collection of shops that range from the ridiculous to the sublime. The young lady pictured here, works in one of the sublime shops. Her name is Marlyn Mayer, and she works in an antique shop. Her establishment is located between a beatnick coffee house and a men's barber shop that specialize in trimming beatnick beards. She tries to visualize the people that owned the items before they wound up in her shop. She doesn't like to close the store as the lighting in the shop is not too good and her imagination begins to play tricks on her. Once she ran out of the store in a state of hysterics, she thought that she saw Madame Pompadore on the Louie the Fourteenth bed.













BOUDOIR BEAUTY

Every top model, it is said has her trademark. A girl like Shirley Conway, sought after by all the top lensmen is given plenty of freedom in choosing her own poses, costumes and settings. She generally knows better than the photographer what will please her male following. Knowing this is important, as the more layouts are sold of her the more work she will receive. But to get back to that trademark. . . . Hallmark is probably a better description for a connoisseur's model like Shirley. Sift through your pin-up collection. Some of the models you will notice are never photographed far from a rug, others have a fondness for posing in bathrooms covered with bubbles, some love the close quarters of a staircase. Shirley on the other hand (and nobody minds which hand) likes to be pictured on or near a bed. She explains this strange desire with this straightforward reply?









THE SPIDER OF THE DOLOMITES

by JACQUELINE VODOZ



Cesare Maestri, a twenty-five year old mountain guide from Trento Italy is a special case among Alpinists.

Whenever he is not guiding tourists for his livelihood, he refuses the company of other climbers and carries out even the most daring climbs by himself.

These dramatic photos showing his attempt to do the impossible: to master the north wall of Eiger Mountain which had been conquered by the Germans, Heckmaier, and Voerg, and the Austrians Harrer and Kasperek for the first time in 1938.

Is this man crazy? How can he dream of conquering this proud wall, which requires the most complicated maneuvers even from first rate rope teams.

No Cesare Maestri is not a nut, even though he may certainly be called one. He is not a run of the mill mountain climber, he is possessed. He wants solely dependent on himself, to be able to prove to himself where his maximum capacity lies.

"When two men climb together," so he says, "each is responsible for the life of his comrade. Under these circumstances, a man cannot devote his attention exclusively to the dangers and difficulties of the mountain, but he also, must always have in mind the much more difficult to estimate the characteristics and weaknesses of his rope partner. If, however, you climb by yourself, you do it in full consciousness of your own abilities and limitations."

Cesare knows that he has to live the life of an ascetic in order to win. He leads the hard life of the serious athlete, and also prepares himself mentally before attempting a difficult climb, and thus lays the groundwork for success. He neither drinks or smokes, eats little and only very simple foods.

Based on his self confidence he has developed the technique with which he masters even the toughest over-hanging walls all alone. It is this technique which has gained him the name "Spider of the Dolomites."

However, Maestri warns other climbers from trying to imitate him, as he believes that his achievements represent a special case, and were only possible by a combination of mental preparation, technique and on a life aimed entirely towards his goal.

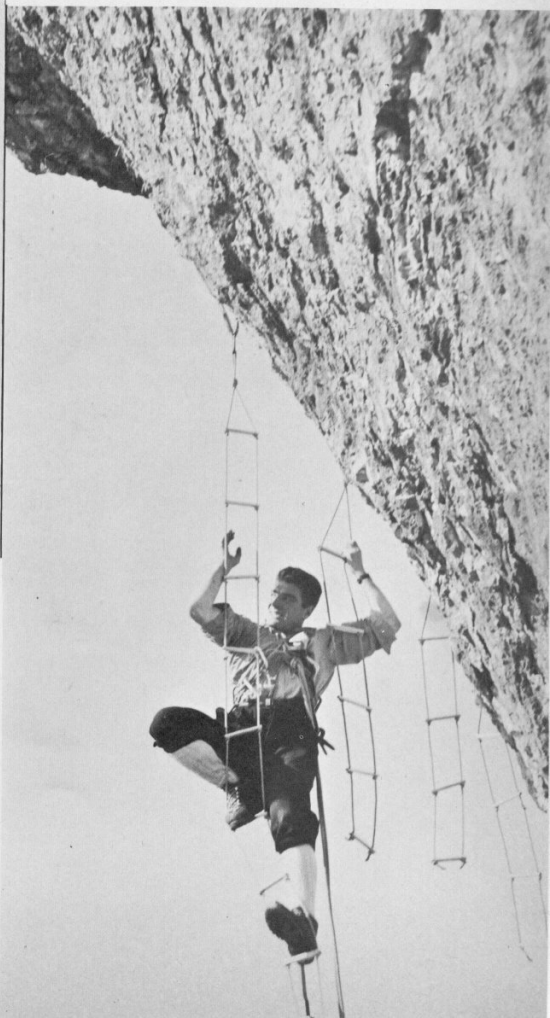


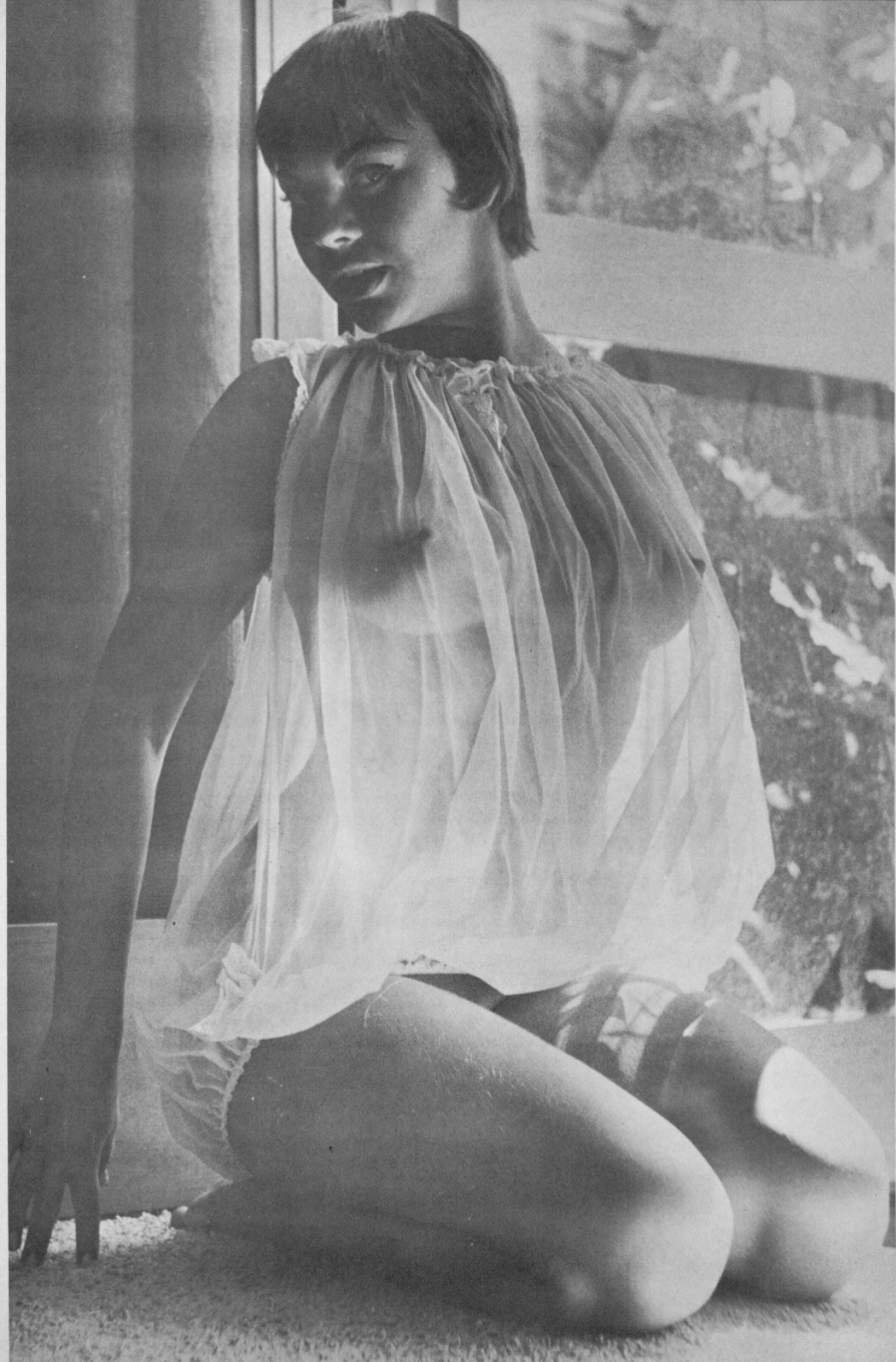
Cesare hangs his rope ladders, one above the other, on hooks which he has driven into the rocks. He drives the first hook in and fastens a short ladder on it and proceeds to climb up and fastens the second ladder. He uses crampons to secure the ladders one upon the other on at least three carefully anchored hooks. It requires great courage, experience and the agility of a trapeze artist. The change over from one ladder to the other.

Cesare's equipment for his unique technique of climbing weighs twenty-two pounds, and includes five rope ladders (two with four rungs each, two with five rungs each and one seven yards long), an extra long climbing hammer, fifteen crampons, eight long rock hooks, a six yard rope and the eighty yard perlon rope, which he uses only for descends.



Maestri knows how fatigue can multiply existing dangers so he rests frequently, by anchoring his arms and legs in his ladders.





THIS FIGURE FIGURES

Sally Adams, a bookkeeper, lives in Lil Ole New Orleans. When we asked her why a girl would choose bookkeeping as a career, she replied, "a girl has to work." Work she may have to, but why such a dry subject. She admits that bookkeeping is boring and that is why she does modeling part time.

Bending over a set of books all day is not recommended by us. We think that it might make one round shouldered. It doesn't seem to have harmed Sally though.

Sally has a set of numbers that we find more appealing than any that you might find in a book. They read twenty-three years old, five feet seven inches tall, and here is the clincher, 36-26-36. Add those figures to her black hair and blue eyes and the sum total is beauty.

Sally likes the night life and during her vacations she really lives it up. She goes from one night spot to another until the break of dawn. During the year she only has the week ends to have fun.

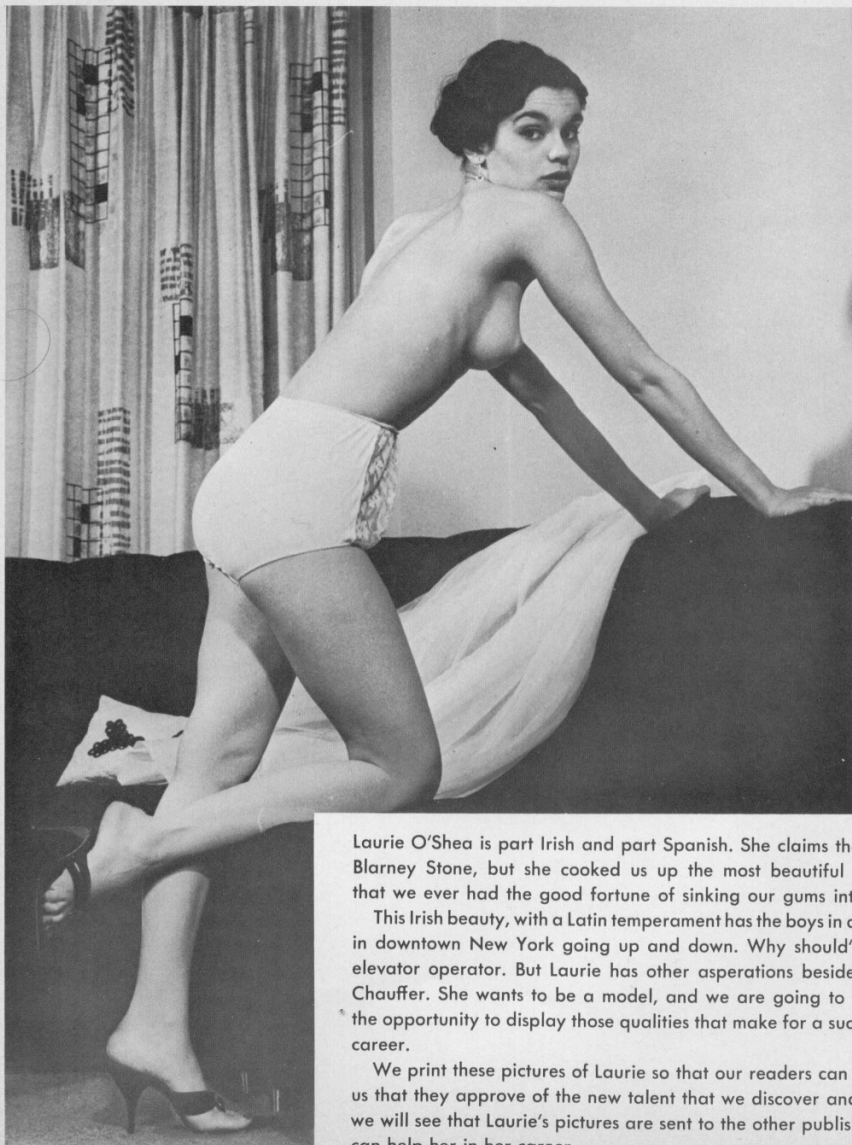
Dancing the mambo and cha cha is Sally's hobby and just recently she was voted queen of the twist.

Sally won't give up her job as a bookkeeper until she gets married. That is if she ever gets married. She has lots of boy friends and likes all of them, but she just can't make up her mind. It just proves what all men have always known. Even if she is a bookkeeper, a women just doesn't add up.





OLE O'SHEA



Laurie O'Shea is part Irish and part Spanish. She claims that she kissed the Blarney Stone, but she cooked us up the most beautiful mess of tortillas that we ever had the good fortune of sinking our gums into.

This Irish beauty, with a Latin temperament has the boys in a certain building in downtown New York going up and down. Why shouldn't she? She is an elevator operator. But Laurie has other aspirations besides being an Otis Chauffer. She wants to be a model, and we are going to see that she has the opportunity to display those qualities that make for a successful modeling career.

We print these pictures of Laurie so that our readers can write us and tell us that they approve of the new talent that we discover and then of course, we will see that Laurie's pictures are sent to the other publishers so that they can help her in her career.

In the meantime she is still working at the elevator job, and hoping that you will sit down and drop a post card to us. So, don't hesitate, do it now.









LA BELLE ROMA

The girl with the Mona Lisa smile is dark eyed Maria Morelli, from the land of pizza, marble, Sophia Loren, and fast cars. Italy is famous for it's movie industry that will soon surpass anything Hollywood ever dreamed of. Every day thousands of young hopefuls arrive in Rome hoping to become another Loren. Maria is one of these beauties, her assets are evident 38-24-35. The producers seemed to think so too as she will appear in the new movie Cleopatra.





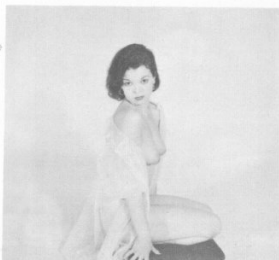
HIGH FLYING BEAUTY

Petite pixieish Leslie DeLee is one of Hollywood's top figure models. Leslie has graced the covers of every major men's magazine in the country. But to Leslie this is only a means to an end, for her real love is deep sea fishing. All the money she earns is saved for the Chris Craft she hopes to buy in the near future.

Leslie doesn't look like the athletic type, but she is an expert horsewomen, swimmer and plays a mean game of tennis. All this outdoor activity worries her as she is afraid to get that dreaded suntan that models sometimes get with bikini outlines. A group of Hollywood models have started a flying club, and Leslie is seriously considering that as a hobby as well. With models like Leslie, stories like this would be easier to write.



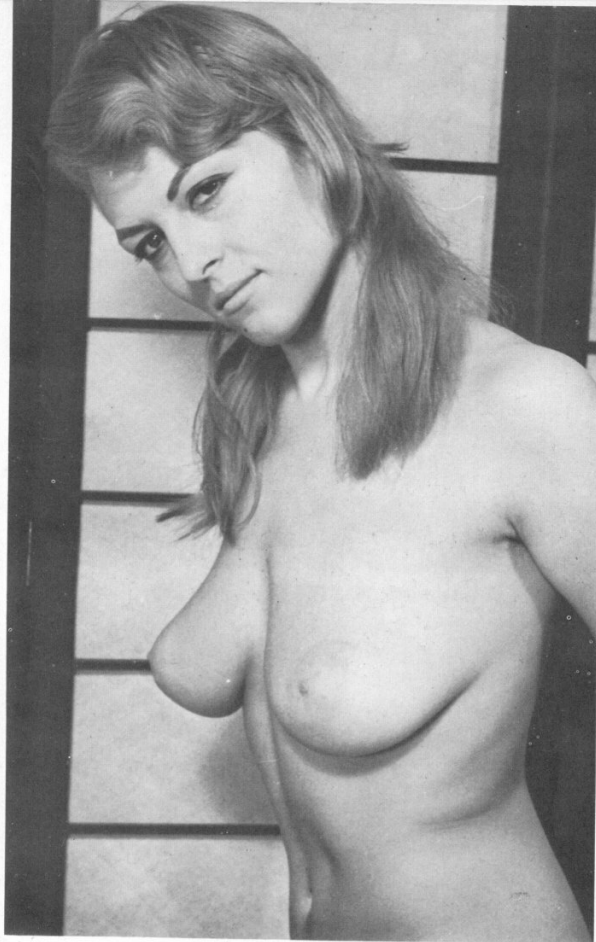
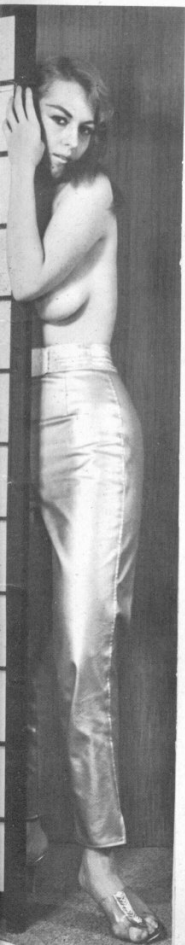






HOW DOES A GIRL GET IN THE MOVIES?





How does a girl get in the movies?

How does a girl get a break?
How long does she have to be a carhop?

Serving up hamburgers and steak

Michelle has made the rounds of all the agents

The casting offices are second homes

When is somebody going to write a part for her

Instead of guys like me just writing poems?

Let's all start a campaign for Miss Roberts

Before the flicks she gets bored

We say as we look at her pictures

Give her that old Oscar award.

Now, we have a hunch that our darlin'

Would look good in old 'tater' sacks

But the way she looks best Above all the rest

Is in tight fitting gold lame slacks.

Now, we didn't mean to hurt you

Michelle, why do you look so mad?

When purely the fact that we're leaving you now
Is enough to make us so sad.

We'll see you again pretty lady

And we hope that by then you're a hit

Till then, au revoir, adios, toodle oo

We've now come to the end of this bit.





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